

STATEMENT OF WORK

Deadline: April 15, 2024

U.S. Center for SafeSport Organizational Overview

The U.S. Center for SafeSport is an independent, nonprofit 501(c)(3) organization established in March 2017 in the wake of several high-profile abuse cases. The Center is responsible for responding to and preventing emotional, physical, and sexual misconduct and abuse in the U.S. Olympic and Paralympic Movement. Under the Protecting Young Victims from Sexual Abuse and Safe Sport Authorization Act of 2017, we are the only organization in the country congressionally mandated to take on this task.

The law entrusts the Center as the exclusive authority to respond to reports of abuse and misconduct within the United States Olympic & Paralympic Committee (USOPC) and their recognized National Governing Bodies (NGB) and High-Performance Management Organizations (HPMO). We are also an educational resource for sports organizations at all levels, from grassroots amateur sports organizations to professional leagues.

Our mission is to make athlete well-being the centerpiece of our nation's sports culture through abuse prevention, education, and accountability. We live this mission every day by focusing on the fundamentals needed to change sports culture.

Project Scope

The U.S. Center for SafeSport (the Center) is seeking bids to produce multiple animated videos that will serve as educational training on abuse awareness and prevention in sport settings.

Creative direction and scripts will be provided by the Center due to the nature of educational content.

Maximum budget: \$21,000

Type of animation for consideration

2D animation

Usage

Full usage and rights fully paid on all media assets used to produce final videos including but not limited to music, sound effects, and voice-over.

Deliverables:

- (4) Total Videos
 - Animated video (approximately 6-7 mins)
 - With North American English voiceover and captions
 - Same full video with Parisian French voiceover and captions

- Cutdown (30 secs)
 - With developed visuals, and new script in North American English voiceover and captions
 - Same cutdown with Parisian French voiceover and captions
- Aspect Ratio: 1920x1080p
- SRT files needed for all four videos

Bid Requirements

- Please include all costs (USD) related to production of final deliverables
- Disclosure if clients include the U.S. Olympic and Paralympic Committee (USOPC) or any of the National Governing Bodies (NGB) recognized by the USOPC
- Bids should be submitted to AnimationsRFP@SafeSport.org by November 20, 2023

Please include in bid

- Creative workflow and production services
- Number of reviews and approvals
- Rough project timelines based on delivery expectations

Considerations for Implementation

The process for an agreement, execution of a contract, and implementation of services should progress as follows:

Terms of Agreement

Terms will be submitted at the discretion of the Center. The contract will be governed by laws in the State of Colorado and in compliance with other Federal Grant requirements.

Compliance with Applicable Law

The successful vendor shall, at all times, observe and comply with Federal, State, and local laws, ordinances, orders, and regulations existing at the time of or enacted subsequent to the execution of this contract that in any manner affects the completion of the work.

Certification of Confidentiality

The vendor and the Center mutually agree that any, and all financial, enrollment, planning, and other sensitive information contained in the SOW and submitted proposals, or shared with each other during either the bidding, negotiation process or the performance of any agreement will be kept confidential. It should be noted that some of the funds to procure this service will be paid using Federal funds so the Federal cognizant agency may request to review the bid and other information from participating bidders.

Equal Employment Opportunity

The U.S. Center for SafeSport does not discriminate on the basis of race, color, gender, religion, sexual orientation, national or ethnic origin, age, disability, marital status, or veteran status in any program or activity or with regard to admission or employment. A selected vendor must likewise comply with all Equal Opportunity laws.